BERJAYA
UNIVERSITY COLLEGE

FACULTY OF BUSINESS

FINAL EXAMINATION

Student ID (in Figures)   :

Student ID (in Words)   :

Course Code & Name   :   **CSC1013 Learning Computer Applications**
Semester & Year   :   September – December 2023
Lecturer/Examiner   :   Saravanamalar Surarajah
Duration   :   2 Hours

INSTRUCTIONS TO CANDIDATES

1. **This question paper consists of TWO (2) parts:**

    PART A (60 marks)   :   **FOUR (4) short answer questions. Answers are to be written in the Answer Booklet provided.**
    PART B (40 marks)   :   **TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.**

2. **Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3. **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4. **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A : SHORT ANSWER QUESTIONS (60 MARKS)
INSTRUCTION(S) : FOUR (4) short answer questions. Answer ALL questions in the Answer Booklet(s) provided.

Question 1
Discuss **FIVE (5)** important types of intellectual property. (15 marks)

Question 2
Explain **FIVE (5)** challenges of using bitcoin in the financial industry. (15 marks)

Question 3
Discuss **FIVE (5)** disadvantages of using computers in our daily lives. (15 marks)

Question 4
Computer vision in retail has become a necessity for most companies in today's times. Describe **FIVE (5)** uses of computer vision in retail industry.

(15 marks)

END OF PART A

PART B : **ESSAY QUESTIONS (40 MARKS)**
INSTRUCTION(S) : **TWO (2) essay questions. Answer ALL questions in the Answer Booklet(s) provided.**

Question 1
E-commerce is the buying and selling of goods or services via the Internet, and the transfer of money and data to complete the sales. Discuss **FIVE (5)** advantages and **FIVE (5)** disadvantages of E-commerce.

(20 marks)

Question 2
Discuss **TEN (10)** main distinguishing features between User Experience and User Interface.

(20 marks)

END OF EXAM PAPER